

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Jewish Deaf Association	
If your organisation is part of a larger organisation, what is its name? Former charity number - 209892	
In which London Borough is your organisation based? Barnet	
Contact person: Ms Sue Cipin	Position: Chief Executive
Website: http://www.jdeaf.org.uk	
Legal status of organisation: First Contact	Charity, Charitable Incorporated Company or company number: 1105845
When was your organisation established? 27/05/1951	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? Older Londoners aged 75 years and over living more active and healthier lives Fewer older Londoners aged over 75 years with depression and more reporting improved well-being
Please describe the purpose of your funding request in one sentence. Running costs towards continuing Day Centre and Support Services for isolated older Deaf/Deafblind British Sign language users, facilitating active, independent lives and improved health/wellbeing.
When will the funding be required? 30/11/2016
How much funding are you requesting? Year 1: £60,000 Year 2: £60,000 Year 3: £60,000 Total: £180,000

Aims of your organisation:

We aim to:

- Increase access to information and services
- Reduce social exclusion and isolation and increase participation in the community
- Improve physical and mental health and wellbeing
- Enable full, active, safe and independent lives
- Provide a culturally appropriate environment and activity programme for our Jewish clients

Main activities of your organisation:

For older Deaf/Deafblind British Sign Language (BSL) users:

Support Services - accessible information, emotional and practical support.

Day Centre - social, cultural, educational activities, talks and outings. 'At Your Service' offers on-the-spot help with follow-up support throughout the week as necessary.

Gold & Silver Signing Stars (GSSS) - social, cultural, educational activities for more able and independent BSL users

Independent Deaf Support Services (IDSS) - weekly BSL Tuesdays Drop-In Information & Advice and Telephone/Translation with follow-up as needed. BSL Tuesdays weekly Coffee Mornings.

For people who are deaf, hard of hearing or experience tinnitus:

"Hearing Connect"

Technology & Information Centre - expert, professional support, advice on and access to the latest specialist equipment

'Hear to Help' - weekly clinic providing a checking, cleaning and maintenance service for NHS hearing aids;

'Hear to Meet' - social opportunities for people with acquired hearing loss;

Lipreading classes;

Information on NHS and private sector audiology.

Family Services for parents of children with hearing loss

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
3	18	8	50

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

The need:

Older Deaf/Deafblind people who communicate using British Sign Language (BSL) are excluded from mainstream support services and day centres, leaving them isolated and unable to access vital information. They cannot understand or cope with paperwork, creating potentially serious consequences. Many have learning disabilities. They have little or no control over their lives, which seriously affects their health/wellbeing, independence and dignity.

Stress, anxiety and depression are particularly prevalent among Deaf/Deafblind people, as their perceptions can become very distorted and extreme. They are five times more likely to develop dementia and, after diagnosis, there is no support other than at JDA.

Delivery:

"Ageing Well Together" Day Centre and various Support Services provides the personalised care, facilities and respect vulnerable, older Deaf/Deafblind people need. Careful matching of clients with staff/volunteers helps spot problems and avert crises, minimising the likelihood of clients sinking into depression.

1. Day Centre

More active and healthy lives are ensured through a programme of accessible, stimulating social/cultural/educational activities and outings. "At Your Service", the quick-help facility, resolves immediate issues, giving back control and relieving anxiety on the spot.

2. Support Services

JDA's professional team provides BSL interpreters, advocacy, emotional/practical support, enabling clients to make informed choices.

A Support Worker who knows their client well accompanies them to medical and other appointments/hospital visits, ensuring they are understood and respected.

As clients become more frail and infirm, they increasingly need intensive support -- including taking on next of kin/Power of Attorney (particularly for those with dementia).

3. BSL Tuesdays

Information/Advice and Telephone/Translation weekly Drop-In and follow-ups enables Deaf clients to deal with confusing medical, financial, housing, legal issues according to their wishes.

Project aims:

- Improve access to services/support/information/advice/advocacy
- Alleviate loneliness/isolation/exclusion
- Help clients maintain optimum physical/psychological health
- Enable greater choice and control

Why we are the right organisation:

- Accessible, purpose-built community centre
- 65 years' experience in the Deaf community
- 9 years' successful management/delivery of specialist Support Services
- Outstanding staff/volunteers, Deaf/hearing, fluent in BSL
- "JDA is a vital resource that reduces isolation and exclusion, improves physical and mental health, and is often a lifeline for older Deaf/Deafblind people" - independent Lottery-funded Evaluation Report
- We are considered the benchmark in the Deaf community for older people's services.

Meeting programme outcomes:

1. More active and healthier lives - JDA enables regular participation in a wide range of accessible Day Centre activities/outings/talks that are cultural/educational and/or focused on health and safety. The Support team provides the ongoing personal support clients need to maintain optimal health.

2. More choice and control/increased awareness of benefits -- JDA provides accessible, quality support/information/advice/interpreting/advocacy, translation of/help with handling official matters, making telephone calls/advocating as necessary -- enabling clients to have their say, express their needs and make informed choices to live the way they want.

3. Improved psychological health/wellbeing and reduced stress/anxiety/depression. Skilled, dedicated staff/volunteers provide a safe place to turn where all their needs are met. Our personalised support for those with more complex needs helps them feel secure and cared for and prevents crises and the need for Mental Health services.

Meeting 'Principles of Good Practice':

1. JDA is committed to providing full and equal access to all, treating everyone with dignity and respect. We employ freelance professional interpreters, lip-speakers, palantypists, "hands on" communicator/guides and personal carers.

2. We encourage involvement/sharing of traditions from all cultures and are recording a huge growth in active participation from a wide variety of faiths/nationalities.

3. Older Deaf clients are integral to the management, running and evaluation of services.

4. We make comprehensive efforts to recycle and reduce our carbon footprint.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

We are planning to start working towards IIP in 2017.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Run accessible social/cultural/educational activities for three years for 120 people per year aged 70+. This includes 50 weekly Day Centres, 25 keep fit sessions, 4 health/ wellbeing talks and 12 outings.

Support 40 people per year aged 70+ at 750 interventions including quality advice and information, guidance, counselling, communication support, interpreting, transport, accompaniment to medical and other appointments, advocacy, home/hospital visits, befriending, referrals, liaison with other professionals.

Support 40 people aged 70+ at 250 on-the-spot interventions at Day Centre's "At Your Service" quick-help facility each year.

Support 20 people aged 70+ at 100 IDSS interventions a year relating to welfare, legal, financial, benefits advice and information -- including advocacy with mainstream local support services and other specialists, which would otherwise be impossible to access.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Reduced isolation and more active and healthier lives through getting out and about regularly, participation in fully accessible Community Centre activities, outings, etc., transport enabling people to get out, friendship and companionship, accompaniment to appointments, shopping, etc.

Healthier lifestyles and better understanding of health, safety and wellbeing issues through accompaniment/ interpreting/ advocacy/ transport for all health-related appointments, hospital visits, follow-ups, monitoring medication and nutrition, Keep fit classes, health & safety and wellbeing talks.

Improved access to the support and care they need to maintain optimal psychological health and wellbeing by reducing stress, anxiety and preventing depression and enabling them to stay happy, safe and secure, living independently for longer, knowing they always have somewhere to turn.

Improved access to quality information, advice and support, with increased awareness of rights and benefits and more choice and control in their lives -- enabling them to have their say, communicate their needs and have them heard, respected and acted upon.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We will continue to generate funds from a wide variety of sources including individual donations, legacies, tributes, community fundraising and making moderate charges for activities. We research and apply to appropriate grant-making trusts to supplement our regular givers. In the event of a shortfall, some JDA reserves would have to be used to enable these vital services to continue.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

200

In which Greater London borough(s) or areas of London will your beneficiaries live?

Barnet (65%)

Brent (10%)

Enfield (8%)

Redbridge (9%)

Haringey (8%)

What age group(s) will benefit?

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Revenue Costs:	0	0	0	0
Support Services Manager Salary	30,236	31,452	32,062	93,750
Remaining direct project staff salaries	99,472	103,217	105,237	307,926
General Running Costs	48,449	50,382	52,376	151,207
Interpreters, Communicator Guides and Personal Carers	53,411	56,082	58,886	168,379
Overheads:	0	0	0	0
Indirect Staff Costs	33,079	33,817	34,729	101,625
Accommodation	9,420	9,702	9,993	29,115
Utilities	6,194	6,380	6,572	19,146

TOTAL:	280,261	291,032	299,855	871,148
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
The Sam & Bella Sebba Charitable Trust	50,000	40,000	0	90,000
The Lauffer Family Charitable Trust	5,000	5,000	5,000	15,000
J E Joseph Charitable Trust	2,000	2,000	2,000	6,000
	0	0	0	0

TOTAL:	57,000	47,000	7,000	111,000
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
The Childwick Trust	15,000	0	15,000	30,000
The Sobell Foundation	10,000	10,000	10,000	30,000
	0	0	0	0
	0	0	0	0

TOTAL:	25,000	10,000	25,000	60,000
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Support Services Manager Salary	30,236	31,452	32,062	93,750
General Running Costs	29,764	28,548	27,938	86,250
	0	0	0	0

TOTAL:	60,000	60,000	60,000	180,000
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8. Finance

From your most recent audited or independently examined accounts, complete the following:

Financial year ended -

Month: **December**

Year: **2015**

Income received from:	£
Voluntary income	810,326
Activities for generating funds	0
Investment income	20,756
Income from charitable activities	69,732
Other sources	0
Total Income	900,814

Expenditure:	£
Charitable activities	478,212
Governance costs	42,833
Cost of generating funds	138,860
Other	
Total Expenditure	659,905
Net (Deficit)/Surplus:	240,909
Other Recognised Gains/(Losses)	(27,032)
Net Movement in Funds	213,877

Asset position at year end	£
Fixed assets	350,639
Investments	665,010
Net current assets	245,839
Long-term liabilities	0
*Total A	1,261,488

Reserves at year end	£
Endowment funds	50,000
Restricted funds	375,442
Unrestricted funds	836,046
*Total B	1,261,488

* Total A and Total B must be the same and should be taken from your balance sheet

9. Statutory funding

For the financial year above, what % of your income was from statutory sources?
0%

10. Material changes

Describe any material changes to the organisation's activities, structure or financial position since the date of the most recent accounts:

N/a

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	9,500	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
The Big Lottery Fund	0	95,225	98,081
KC Shasha Charitable Foundation	50,591	0	80,000
The Sam & Bella Sebba Charitable Trust	22,500	25,000	30,000
The Dollond Charitable Trust	15,000	15,000	15,000
The Childwick Trust	15,000	0	16,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Susan Andrea Cipin**

Role within **Chief Executive**
Organisation: